Brushy Mountain Apple Festival
Saturday, October 4 • 8 a.m. - 5 p.m.

14th Annual Apple Jam
Friday, October 3, 6 - 9 p.m.
on the Park Stage at 10th and Main
Featuring Backstreet
and Taylon Hope Miller

Bring a lawn chair to
downtown North Wilkesboro
and enjoy the music!
Food and drink concessions available.

See the schedule of all the
music, singing, dancing
and special events on the next to
last page of this
Souvenir Program and Guide!

Great family activities!
These award winning photos were
taken at last year’s Festival and
entered in the “Snapshot Contest.”
See details inside this Program.

Sponsored by the
Brushy Mountain
Ruritan Club

1st Saturday
in October
Downtown
North Wilkesboro
North Carolina
www.applefestival.net
Welcome to the 37th annual Brushy Mountain Apple Festival

What can I say? Gretchen and I moved to Wilkes County almost 20 years ago and we have been members of the Ruritans working on the Apple Festival for 18 years. We have been editors of this Souvenir Program & Guide for 10 of those years. It is a lot of work and a lot of fun. I was inspired by the late Bob Bogue, original editor and Festival artist, and his themes of thanksgiving, welcoming, history and helping the local economy that we continue today.

As always, we thank all of the apple growers, the great musicians, demonstrators, vendors, advertisers and especially our thousands of visitors who have all helped make the Festival so great and enduring. The cooperation of the Town of North Wilkesboro and the help of many local organizations will make this a great day for you and our county. A special thank you goes to our Grand Marshals, Armit and Tammy Tevepaugh. Greet them at Wilkes Towers on Main Street and sign the new quilt. They will do double duty also greeting at their apple booth next to the information booth. A special appreciation goes to Cheryl Kilby, artist for this year’s beautiful cover. See her painting “Goldfinches and a Bag of Apples in the Brushies” at Wilkes Towers. That painting was her Apple Festival poster in 2006. Stop by and see all of Cheryl’s Apple Festival posters at her booth on Main Street.

On Friday evening, Oct. 3, from 6-9 p.m., we kick off the festivities with our fourteenth “Apple Jam” and reunion for all Apple Festival friends at the Brushy Mountain Apple Festival Park on 10th and Main. Entertainment will include the band Backstreet and Taylor Hope Miller.

An apple a day and an Apple Festival a year keep us healthy and energized. Time and again our Ruritan Club has put together a fine collection of almost 400 craft vendors for your shopping pleasure and 100 food vendors for your eating enjoyment. Buy an apple and help send a kid to college. We are thankful to be able to offer you a time to relax and enjoy some of the fruits of our world.

So, again, WELCOME. Tap your foot to the music, enjoy the exhibits, savor the food and pick up a bag or two of Brushy Mountain apples before you go. Most of all, have a great time. Opening ceremonies begin 9 a.m. at the Apple Festival Park Stage on the corner of 10th and Main.

The 2014 Brushy Mountain Ruritan Club Welcomes You!

The 2014 Brushy Mountain Ruritan Club Welcomes You!
Victoria Huggins to open Apple Festival

Victoria will be singing during the opening ceremony of the 37th annual Brushy Mountain Apple Festival. The opening ceremony starts at 9 a.m. at the Apple Festival Park Stage on corner of 10th and Main streets. Victoria is very excited to be back in Wilkes County to perform.

Victoria Huggins of Lumberton, North Carolina began traveling as a singer, entertainer, and motivational speaker upon request nationwide at age seven. Her goal is to encourage others to follow their dreams through civic functions, outdoor concerts, school functions, nursing homes visits, and community outreach.

Throughout her career, Victoria has served as an Ambassador for the Alzheimer’s Association and the North Carolina USO. As an Alzheimer’s Association Ambassador, she has actively volunteered in several “Walk to End Alzheimer’s” events across the Tarheel state, and is proud to now be the Marketing Chair for the Fayetteville Walk to End Alzheimer’s. Her love of advocacy and awareness prompted her goal of coordinating and hosting her own Alzheimer’s Fundraiser Gala in 2013. The event exceeded her expectations and hopes through the generosity of others in raising over $11,000 for the North Carolina Alzheimer’s Association.

Victoria was crowned Miss Central Carolina in February and was honored to be the Third Runner Up in the Miss North Carolina Scholarship Pageant in June. Through her numerous awards at the state pageant, she earned over $5,000 in scholarships. Among the awards received at Miss North Carolina, Victoria earned the prestigious Miss America Community Service Award for her dedication to her platform, Alzheimer’s Disease Awareness, the Overall Talent Award, Preliminary Talent Award, and the Children’s Miracle Network “Miracle Maker Award” through her innovative fundraiser release of her newest CD, “Blessings” with 100 percent of the proceeds benefitting the charity.

Victoria recently represented North Carolina on the popular Emmy Award winning television show, “The American Bible Challenge” hosted by Jeff Foxworthy and Kirk Franklin. Serving as the ‘Bible Guru’ of her team, she landed the “North Carolina Crown Jewels” in the Final Revelation; earning $5,000 for their charity. Victoria’s other television opportunities include: It’s Showtime at the Apollo, Star Search, and making the Top 100 out of 127,000 auditioners in Season 10 of American Idol in 2011.

Victoria is a senior at the University of North Carolina at Pembroke studying Broadcasting with a double minor in Music and Religion. She serves as a Chancellor’s Ambassador and has been a Chancellor’s and Dean’s List Scholar throughout her college career.

She has received vocal, piano, violin, and mandolin training over the past 12 years and is now honored to teach other aspiring artists in these areas.

Victoria Huggins’ new CD, Blessings, is now available.

1. Praise His Name
2. Made To Love
3. Praise Medley
4. Blessings
5. It Is Well With My Soul
6. Settle On My Soul
7. If She Could
8. How Great Thou Art
9. I Surrender All
10. The Impossible Dream

CDs are available at
Screen Printers • Oakwoods Grocery
Modern Day Salon • City Florist • Sisters
QuickFrame • Wilkesboro Cleaners

All proceeds go to the Children’s Miracle Network
Available at the Wilkes Chamber office
717 Main Street • North Wilkesboro
or at the Chamber booth
on Saturday, October 4,
at the Brushy Mountain Apple Festival

**T-shirt pricing**
S-XL $12
2XL-3XL $15

Congratulations to the Brushy Mountain Ruritan Club for 37 years!
Festival marshals are 5th generation orchardists

By JULE HUBBARD
Wilkes Journal-Patriot Staff

Marshals for this year’s Brushy Mountain Apple Festival, which is Oct. 4 in downtown North Wilkesboro, represent a local family’s fifth generation in the orchard business.

Armit and Tammy Tevepaugh’s home, 20-acre orchard and newly-completed 5,000-square-foot apple house are on Vannoy Ridge Road in the Brushy Mountain community.

Nearby are the homes of Armit’s parents, Joe and Marion Hayes Tevepaugh, and his grandparents, Bill and Allie Mae Walker Tevepaugh. Marion Tevepaugh was festival marshal in 1994.

Bill Tevepaugh bought the land on Vannoy Ridge Road from Mitch Vannoy and established orchards there. Bill’s father, Tom Tevepaugh, was born in Wilkes County in 1869, soon after his parents, John and Sara Wingate Tevepaugh, moved to Wilkes from Mecklenburg County.

John, a Confederate soldier in the Civil War, bought land, built a home and had an orchard on Pike Road in the Brushy Mountain community.

Armit helped his father in the orchard while growing up but didn’t decide to go into that business until his father became sick in 1976. He left a furniture factory job in Taylorsville then to help his father and has been a fulltime orchardist since.

About a year after he started helping his father, he met Tammy Walsh of the Mount Pleasant community when she visited Bethany Baptist Church in the Brushy Mountain community one Sunday. They got married a year and a half later and moved into a home they built on Vannoy Ridge Road.

“I knew when I married him that I would be in this (orchard) business,” said Mrs. Tevepaugh when they were interviewed recently.

As marshals for this year’s apple festival, the Tevepaughs will spend much of the day speaking to festival attendees in the Wilkes Towers lobby along Main Street.

They plan to spend part of the day selling apples from the back of a farm truck on the corner of Ninth and Main streets, as they normally do at the festival. “We enjoy seeing people we know and meeting lots of new people” while selling apples, said Mrs. Tevepaugh.

They’ll bring eight to 10 bins of apples to sell at the festival. They also plan to bring donuts, coffee and cider.

Festival marshals are 5th generation orchardists.

See MARSHALS, Page 7

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**Festival Gauntlet - 5th Generation Orchardists**

**Armit and Tammy Tevepaugh**

**Marshals for Wilkes County’s Brushy Mountain Apple Festival 2014**

Their family has been farming in the Brushy Mountain community for generations.

**Armit Tevepaugh**

- Born: 1869
- Confederate soldier in Civil War
- Farm owner
- Full-time orchardist

**Tammy Tevepaugh**

- Married to Armit in 1978
- Festival marshal in 1994
- Farms with Armit

**Vannoy Ridge Road, Brushy Mountain, NC**

**Festival Date:** Oct. 4, 2014

**Wilkes Towers Lobby - Main Street**

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apples, each holding 20 bushels, to the festival and expect to sell out. Family members will help sell while they carry out their marshal duties.

The Tevepaughs already handle other responsibilities while working fulltime in an operation with 10 acres of apple trees and 10 acres of peach trees.

Tevepaugh installs suspended ceilings as the owner of Tevepaugh Acoustical Ceiling. He learned this skill helping four uncles, two on his father’s side of the family and two on his mother’s side, who worked apart from each other.

“I believe in not putting all of your eggs in one basket,” said Tevepaugh about holding two different jobs. He also has crop insurance to help provide protection against cold and other weather damage.

This year, for example, temperatures in the mid-20s wiped out nearly the entire Brushy Mountain peach crop. It resulted in the Brushies producing less than a full crop of apples this year, but the severity of damage varied at different locations.

In addition to keeping the books and selling apples, peaches and other products at their apple house on Vannoy Ridge Road, Mrs. Tevepaugh volunteers fulltime each year at the Brushy Mountain Baptist Association’s h.o.p.e. ministry from the end of apple harvest in October through Christmas.

She also serves as vacation Bible school director each year at Bethany Baptist Church in the Brushy Mountain community. Tevepaugh is a deacon at Bethany and he and his wife both sing in the choir.

Mrs. Tevepaugh has extensive retail experience from working in her parents’ store, Bob’s Grocery, in the Mount Pleasant community. Her parents, Bob and Jo Ann Walsh, ran the store for over 40 years.

Cody and Casey Tevepaugh, 23-year-old twin sons of Armit and Tammy Tevepaugh, also help in the orchard business while holding other jobs and serving as volunteer firefighters in the Brushy Mountain and Broadway fire departments.

Cody is in the Marine Reserves and works at night for UPS in Wilkesboro.

Casey works fulltime as an insulator for Duke Energy at McGuire Nuclear Power in Huntersville. He and his wife, Sierra, are expecting their first child, a son.

“During the apple season, our busiest time is from mid-September through the end of October,” said Tevepaugh. That’s when the family members log the most hours harvesting, grading, selling and loading apples.

The operation has one additional fulltime employee, plus two part-time employees picking apples during the harvest season.

Apples and peaches sold on a retail basis at their apple house account for about 90 percent of the business. The remainder is sold on a wholesale basis to roadside and farmer’s market vendors. The new apple house also houses an apple grader and has cold storage facilities, all previously in different facilities.

Tevepaugh said most of the retail customers are from the Charlotte, Mooresville, Statesville, Lexington, Winston-Salem and Greensboro areas, as well as from Wilkes County. He said they don’t mind going off the beaten path for apples.

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Fallview Rd.

Brushy Mtn. Farm
and Orchard
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7673 NC 16 South

Perry Lowe Orchards
336-921-3123
8741 NC 16 South

Deal Orchards, Inc.
828-632-2304
7400 NC 16 South

Sugarloaf Orchards
828-635-7477
7415 NC 16 South

Hareapple Farm
336-921-2382
5650 East Brocktown Rd.

Parker’s Orchard
336-921-3407
8217 Brushy Mtn. Rd.

Tevepaugh Orchards
336-921-3297
800 Vannoy Ridge Road
because of word of mouth and because we’ve been here so long…. A lot of our customers are second and third generations of the same families who remember coming here as children,” explained Mrs. Tevepaugh.

Also for sale at the apple house are local honey, apple and peach slushies, Rada paring knives, Happy Home Flavorings for baking and quilts made by Mrs. Tevepaugh’s mother, Jo Ann Walsh. It’s open from 9 a.m. to 5 p.m. Monday through Saturday.

The Tevepaughs grow and sell about a dozen varieties of apples. Tevepaugh said golden delicious apples, which are good for cooking and eating and keep well, are the most popular.

“Red delicious accounted for about 75 to 80 percent of our sales when I first started in the mid-1970s, but that’s when orchardists were packing apples at the co-op and selling across the country,” he said. He was referring to the orchardist-owned Brushy Mountain Apple Cooperative, which operated for nearly 30 years in a facility in Moravian Falls but closed in 1992.

Tevepaugh said that rather than expanding his orchard acreage, he is replacing old apple trees with new varieties like honey crisp, jonagold and new types of fuji apples. “We still have most of the old varieties, including limbertwig.”

He said he plants trees with dwarf root stock, which produce apples sooner. They also don’t grow as tall as trees with traditional root stock, which makes harvesting easier.

“If I were a young man setting a whole new orchard, I would definitely do it with a trellis.” In a trellis system, apple tree limbs grow out on strands of wire attached to posts.

Tevepaugh said he doesn’t want to incur the expense of replacing his current spraying and other equipment with equipment designed for a trellis system.

He is among the few orchardists in Wilkes and Alexander counties with fencing around his apple and peach trees to keep deer from damaging them. He said he felt compelled to put up the eight-foot-tall plastic fencing because fruit trees are adjacent to thousands of acres of forest with a large deer population.
APPLE FESTIVAL ARTIST CHERYL KILBY works on her 2014 Brushy Mountain Apple Festival Poster.

CHERYL KILBY will have prints of her Apple Festival posters on sale at her booth on Main Street.

Welcome to the Brushy Mountain Ruritan Club Apple Festival
From the Clerk of Superior Court JANET HANDY and Staff

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WILKES TRANSPORTATION AUTHORITY will provide free shuttle service from West Park on D Street to the Shuttle Bus Stop at C Street and Forester Avenue. Donations accepted.

PHOTO BY GIGEY CHEEK OF STATEVILLE FOR LAST YEAR’S SNAPSHOT CONTEST

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Brushy Mountain Apple Festival Program • 11

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Community service is what it’s all about!

A fun fall festival describes the Brushy Mountain Apple Festival, but most of all the festival provides the funds for many community groups to carry out their service activities. It also gives many organizations the opportunity to promote their causes, hand out information and show how other people can volunteer too! Two of the groups that provide services in the community are represented in these photos. The Brushy Mountain Ruritan Club is happy to support them.
CLUB MEMBER ANN GARWOOD is holding a copy of “Eat & Explore North Carolina: Favorite Recipes, Celebrations & Travel Destinations.” Ann worked with the author, Christy Campbell, to include eight recipes and photos of our Apple Festival. It’s a guide to fun annual events and unique destinations throughout the State of North Carolina and is the seventh book in the Eat & Explore State Cookbook series. Visit www.GreatAmericanPublishers.com for more information on the series. The Brushy Mountain Fire Department Auxiliary will sell copies of the book during the Apple Festival at the fire department’s apple pie booth on Main Street.

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We’re happy to serve you!
The summer is at an end, and the Brushy Mountain Community Pool has just been closed. Pool supervisor and club member Tom Stratton said it was a very busy season with pool parties and swimming lessons. The pool is open Memorial Day through Labor Day.

The Brushy Mountain Apple Festival Park, located at 10th and Main streets in downtown North Wilkesboro, has undergone some improvements. A new sign and landscaping will enhance the park appeal and enable us to proceed with more improvements. The Brushy Mountain Ruritan Club purchased the lot in 2000 and developed it into a park used for various community events, including the Park Stage during the Apple Festival. The Brushy Mountain Apple Festival Park is a 501-(c) corporation. All contributions to it are tax deductible.

Over the years, the Brushy Mountain Ruritan Club has provided over $120,000 in scholarships. The club also has an endowment with the North Carolina Community Foundation that enables us to make significant and lasting gifts for the benefit of the community.

This year the club gave over $10,000 in scholarships to four new and 11 continuing students. The scholars and their schools are:

- 2014 Madison Billings, at ASU; Kristy Barlow, at ASU; Rachel Franklin, at Florida State; and Saylor Anderson at Caldwell-ASU;
- 2013: Madison Hayes, at UNC-CH; Morgan Barnette, at ASU; Zoe Aquayo, at Emory & Henry; Lauren Miller, at Campbell University; and Oliva Van Buskirk, at ASU;
- 2012: Jacob Baldwin, Molly Casey and Jonathan Ward;
- 2011: Devin Gambill, at WCU; Corey Higgins, at WCU; and Brittney Tharpe.

Some of the club’s other activities in the community include providing assistance to families in need, Adopt a Highway Trash Pick-up four times a year, Santa visit for community children, supporting vacation Bible schools, the Brushy Mountain Fire Department and hosting the annual Fourth of July Cookout and Veterans Dinner.

The club also works with area Ruritans on the Dictionary Project, putting dictionaries in the hands of all Wilkes County third graders.

Some of the many Wilkes County organizations supported by the club are American Cancer Society, Humane Society, BROC, Samaritan Kitchen, Wilkes Law Enforcement, Mountain View Ruritan Fly-In, Wilkes Pregnancy Care Center, Barium Springs Center, SAFE, ADAP, Wilkes Literacy Council, Special Olympics, Child Abuse Prevention Team, h.o.p.e. Toy Store and Ministries, Nichols for Kids, Make a Difference Day, Wilkes Playmakers and Wilkes Circles of Care.

Club meetings are at 7 p.m. every third Monday of the month at the Brushy Mountain Community Center at 7960 Brushy Mountain Road. It includes a meal, program and business meeting.

For additional information call 921-3499 or go to www.brushymountainruritans.org.
Brushy Mountain Enterprises welcomes you
Saturday, October 4

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Coffee House Express
Highway 268 East • Beside IGA

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The panorama is as picturesque as can be found on the American continent, and reminds the... feaster of the grandeur of the towering Alps that look down upon fair Italy.

So wrote the author of a booklet titled, “The Famous Brushy Mountains,” published in 1910 to help sell home and summer cottage sites and other property near the site of the Brushy Mountain Iron & Lithia Springs resort on a ridge of the Brushies overlooking the Wilkesboros.

The resort operated from 1893 until its Hotel Lithia burned down in 1902, a fire easily seen from the Wilkesboros.

The Brushy Mountain Land Co., which published the brochure, bought the property that included the springs and the hotel site from the Brushy Mountain Iron & Lithia Springs Co., as well as several hundred acres of surrounding mountain land, in 1910.

The booklet is full of grand testimonials, mostly from people living in and near the Wilkesboros, concerning the curative powers of the springs and attributes of the Brushy Mountains.

Dr. A.J. Eller of Ready Branch (Purlear) wrote, “Being acquainted with the merits of the Brushy Mountain Iron & Lithia Springs water, I take pleasure in recommending its use for stomach, blood and kidney troubles.”

Dr. J.W. White of Wilkesboro stated in the booklet that he studied the theoretical and practical value of Brushy Mountain Iron & Lithia Springs water for almost 20 years and found it to be invaluable. It contains sodium, potassium, lithium and magnesium, which act as laxatives and diuretics, as well as neutralizes and eliminates from the body the noxious principles as acids and albumens. White said iron, manganese and arsenic in the water tone and invigorate the system.

George Ogilvie, who moved from Scotland to the Oakwoods community in 1892, wrote, “I am familiar with every footpath, road and byway in this locality and at all seasons the old Brushy Mountain are beautiful. Give me, however, the summer and fall. Then the orchards are laden with apples, and the woods and fields are resplendent with ferns and flowers. Everywhere clear, cold, crystal springs of universal purity gush from the rocks. No wonder that those who have visited this mountain retreat feel drawn to it again and again.”

The booklet also touted the Brushy Mountains as the “safest, surest, most profitable fruit growing lands in the world” because of the “thermal belt” of warm air present there.

It mentioned and had photos of three nearby waterfalls: Moravian, Glenn Addie and Wisseehiggin.

Dr. J.W. White of Wilkesboro stated in the booklet that he studied the theoretical and practical value of Brushy Mountain Iron & Lithia Springs water for almost 20 years and found it to be invaluable. It contains sodium, potassium, lithium and magnesium, which act

Dr. J.M. Turner of North Wilkesboro wrote, “I know from observation that this water (from the Iron & Lithia Springs) is valuable in kidney, rheumatism, blood and skin diseases.”

Officers of the Brushy Mountain Land Co. were R.M. Brame, president; E.B. Barkley, secretary; and Genio Cardwell, treasurer.

Incorporators of the Brushy Mountain Iron & Lithia Springs Co. were J.E. Finley, J.G. Finley, A.A. Finley and D.E. Smoak, all businessmen in the Wilkesboros.

W.A. Sydnor was the proprietor of the hotel.

1910 booklet touted attributes of Brushy Mtns., springs
North Carolina Mountain Investments

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B & P Concessions
Blue Ridge Kettle Corn
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Brushy Mtn. Farm & Orchard
Brushy Mountain Fire Department
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Brushy Mtn. Marine Corps League
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Champion VFD
Anderson Orchards
Coco Bongos
Crossroads Kettle Corn
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Deal Orchards, Inc.
Dean's Southern Bistro
Mason Jar Grill
Dot's Fresh Squeezed Lemonade
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Faith Harvest Ministries
Food Express
G & T Concessions
Greek and Mediterranean Cuisine
Greek Foods
Hansen's Candy
High Country Roasters
Hayes Orchards
Humane Society of Wilkes
Jay & Amanda's Corn Shack
Joys Fat N Sassy
Kiwanis Club
Larry's Funnel Cakes
Marine Corps League
Nancy's Fried Apple Pies
New Covenant Christian Church
New Life Mobility Assistance Dogs
New Sterling Youth Shepherds
North Wilkes High School Girls' Basketball
North Wilkesboro Elementary PTO
Outback Rakes
Papa John's
Parker Orchards

Vendor
Paris Festival
Perry Lowes Orchard
Poppin' John's Homemade Ice Cream
Rob Anderson
Roaring River Elem. School PTSA
Scarboro Fair
Sharon Walker Baptist Church
Snack Wagon
St. John Baptist de La Salle Catholic Church
State Line Catering
St. Clair Orchards
Sweetie's
Tevepaugh Orchard
The Nut House
Westend Seafood
Oakwoods Baptist Church Youth
Wike Apples
Wilkes Chamber of Commerce
Wilkes Co. Republican Party
Wilkes Community Action Committee
Wilkes County Coon Club
Wilkes Democratic Party
Wilkesboro Seventh-day Adventist Church
Wow What A Drink
Knowing what services and facilities are available can go a long way toward making your festival day relaxing. So, we hope you'll keep the following information in mind.

**Information Booth**
The Brushy Mountain Ruritan Club's information booth is located in the Main and Ninth Street intersection and is open from 6 a.m. to late Saturday afternoon. We'll be happy to answer your questions, give out copies of this festival souvenir and program guide, or help you with any problems. Ruritans in the booth can telephone the police station and other agencies and can radio club members stationed around the festival. The Ruritans are the good guys in the white hats.

**Lost Children**
Losing a child can not only be frustrating but also frightening. We hope we've solved that problem by having all police and Ruritans on the alert to spot lost young'uns. They'll be taken to the Police Station on Main Street on the second floor until you can come get them. They'll probably be calmer than you are.

**Restrooms**
As you'll see on the map on Page 18 of this program, restrooms are located in the alley next to the parking deck off of Ninth Street, in the alley by C and 10th streets, and by C Street and the CBD Loop.

**Medical Emergencies**
The Wilkes Rescue Squad parks its ambulance on Ninth Street, down the hill from the information booth. In an emergency, have someone contact the police, a roving Ruritan Club member or the information booth. In most cases, stay where you are—the Rescue Squad with its motorized sled and many years of festival experience can get to you faster than you can get to them.

**Transportation**
Transportation to and from the Festival area will be provided from 7 a.m. to 5:30 p.m. Parking locations for the shuttle will be at West Park on Highway 421.

**Telephones**
Pay phones are located across the street from SunTrust Bank on Main Street.

**Automatic Teller Machines (ATM)**
Automatic Teller Machines (ATM) are located on the corner of the SunTrust Bank building at 924 Main Street and at the Wells Fargo Bank Drive through at 10th and Main.

**Rest Area and Diaper Changing Stations**
A free diaper changing station will be at the Brushy Mountain Baptist Association booth next to the Wells Fargo Express Bank on Main Street. There is also a rest area and picnic tables in the parking garage under Wells Fargo Bank. Enter through the alley connecting Ninth and 10th streets between C and Main streets. The Brushy Mountain Baptist Association Women on Mission is providing this service.

**Dogs**
All dogs must have a collar and be under control by the owner at all times.
VISITORS CENTER DISPLAY Quilts have been a significant part of the Brushy Mountain Apple Festival from the beginning. Brushy Mountain Ruritan Club members Eirea Hendren, Nancy Putzel and Mara Lynn Tugman helped set up a display at the Northwest North Carolina Rest Area and Visitors Center on U.S. 421. It features quilts from several past festival grand marshals, including one from Marion Tevepaugh (shown on the right). Marion is the mother of Armit Tevepaugh and mother-in-law of Tammy, the 2014 grand marshals. Marion was the marshal in 1991 and her photo from the Festival Program & Guide is also shown at right. Stop by Wilkes Towers to sign the new quilt and greet the Tevepaughs.

Adult Day Care provides a safe environment for adults who can’t safely stay at home by themselves during the day while their family goes to work, runs errands, or simply takes a break.

- An affordable alternative to in-home care, assisted living, or nursing home care.

- Choose the days and hours that best suit your needs.

**FREE TRIAL VISIT**

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www.bramehuiepharmacy.com
2013 Snapshot Contest winners are announced

The Brushy Mountain Ruritan Club has been preparing all year for the 37th Annual Brushy Mountain Apple Festival to be held on Oct. 4 in downtown North Wilkesboro. The winners of the 2013 Snapshot Contest have helped in producing some great pictures for the publicizing this “Top 20 Event in the Southeast for the month of October.” There were over 200 photos submitted with six winners chosen.

Photographs were judged on how well the photographer captured the overall festival theme and the clarity of the photograph.

For those interested in entering the Snapshot Contest for the 37th Annual Brushy Mountain Apple Festival on Oct. 4, rules are posted in this Souvenir Program and Guide. For more information on the festival, go to www.applefestival.net or call 921-3499. Have fun taking pictures while trying to capture that winning photograph!

The first place photo, taken by Dr. Gordon Burns of Wilkesboro, is shown on page two of this program. That photo is also on front of the Apple Festival Brochure, which is distributed to travel centers across the state – look for it.

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Eliminate Unwanted Body Hair the comfortable way
Face • Neck • Legs • Arms • Bikini Line
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MASON JAR
HAS ALL OF YOUR FAVORITE BEVERAGES
FOURTH PLACE in the photo contest was a shot by Angel Jones of Madison of two musicians playing instruments on Main Street.

FIFTH PLACE in the photo contest was a photo by Diane Polacek of String Hill, Fla., of two men pouring chopped apples into a cider press.

SIXTH PLACE was a photo by Braxton Critcher of Millers Creek of a crowded Ninth Street, with the Brushy Mountains in the background.

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“The Finest In Men’s and Ladies Clothing”

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All Men’s and Women’s
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State granted land on Brushies in 1827 for vineyard

There has been great interest in growing grapes and making wine in the Wilkes County area in recent years, but records show efforts to establish vineyards on the Brushy Mountains go back at least as far as the 1820s.

1827 land grant
A resolution approved by the state legislature in 1826 authorized the N.C. secretary of state to issue a grant of 500 acres of vacant land on the Brushy Mountains to Francis Moreau of Wilkes County. The resolution said the 500 acres was adjacent to Moreau's vineyard and that the grant was made “for the purpose of enabling the said Moreau to make an experiment in regard to the cultivation of the vine.”

The resolution was ratified on Feb. 12, 1827.

Dr. Elisha Mitchell visited vineyard
Dr. Elisha Mitchell, professor of geology at the University of North Carolina, described visiting Moreau's vineyard on the Brushy Mountains while traveling across the state for a geological survey of North Carolina in 1827 and 1828.

Mitchell spent a day traveling with Moreau, Dr. H.G. Satterwhite of Moravian Falls and a Dr. McKenzie of Wilkes to visit Mooreau's vineyard on the top of the Brushy Mountains. They also visited Col. William H. Waugh's mill on Moravian Creek's Moravian Falls along the way.

According to Mitchell's account, McKenzie owned and operated the Flint Knob lead and silver mine about 15 miles west of Wilkesboro. He also mentioned Mitchell's Forge and Ore Bank on a spur of the Brushy Mountain and said it would be the only iron forge in Wilkes County upon its completion.

Mitchell wrote that he, Moreau, Satterwhite, and McKenzie started after breakfast on a Saturday morning for the Brushy Mountains, with Mitchell riding a horse loaned by Waugh. He wrote that Moreau was pronounced "Marou" in Wilkes.

Mitchell's account
The following is his account:

"Passed the vineyard which Moreau had planted on the mountain on land granted I believe by the state for this purpose. He is a native of Alsace, a tailor, and, as Gen. (Montford) Stokes informs me, not much acquainted with the cultivation of the vine."

"The yard certainly presents but a sorry appearance which he attributed to the delay incident to the distance of Wilkesboro from the place where the shoots were cut in Pennsylvania."

"The vineyard is shortly (next year) to be removed to the top of the mountain and Moreau is to devote all his time to it. I believe he will be tired of it although he is spoken of as a very industrious and worthy man."

Higher than expected
"The Brushy (sic) mountains are higher than I supposed - furnish some grand table lands, 3 or 4 miles across and some fine prospects. The black lead is on their southern side near the Iredell line - was recently discovered breaking from the ground by the side of a foot-path by a girl Miss ______.

"Her father has dug up a quantity but made only a small hole in so doing - so that it has been very little explored. It occurs in nodules in the soil and it is likely there is a good deal of it. It is on the land of Mr. Davis."

"Passed the seat of Col. Waugh's mill by a different route - passed the grave of a negro who was whipped to death two or three years ago by his master and another man who took him from jail and left him dead in the road..."

Waugh’s mill
"Passed the vineyard which Moreau had planted on the mountain on land granted I believe by the state for this purpose. He is a native of Alsace, a tailor, and, as Gen. (Montford) Stokes informs me, not much acquainted with the cultivation of the vine."

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"Her father has dug up a quantity but made only a small hole in so doing - so that it has been very little explored. It occurs in nodules in the soil and it is likely there is a good deal of it. It is on the land of Mr. Davis."

"Returned (to Wilkesboro) by a different route - passed the grave of a negro who was whipped to death two or three years ago by his master and another man who took him from jail and left him dead in the road..."

Waugh's mill
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North Carolina has apples for every taste

North Carolina typically ranks seventh in apple production in the nation, with over 300 commercial apple operations and 10,000 acres of bearing apple orchards.

About 40 percent of apples grown statewide are marketed fresh through packing/shipping operations and direct marketing outlets such as roadside stands and the remaining 60 percent goes to the processing industry, mainly as apple sauce and juice.

Most apples grown in the Brushy Mountains of Wilkes and Alexander counties are sold fresh, primarily at apple houses near orchards and roadside stands.

The Wilkes/Alexander area is one of the state’s five major apple growing regions.

The other four, Haywood and nearby counties, Henderson and nearby counties, the South Mountains of Lincoln, Cleveland and other nearby counties and the Mount Mitchell area of Avery, Mitchell and other nearby counties.

Newer apple varieties grown in the Wilkes-Alexander area include honeycrisp, gala, pink lady, empire, fuji, ginger gold, jonagold and crispin/mutzu.

Limbertwigs and other “antique” varieties like Arkansas black, Grimes and Virginia beauty are still available at area stands. The limbertwig was the dominant apple grown in the Brushy Mountains through the early 20th century. Production then shifted, primarily to red delicious, golden delicious and stayman.

There is an apple variety for about every taste and use.

As they ripen, apples become softer and sweeter because of the formation of natural sugars. The qualities and uses of varieties that make up the bulk of North Carolina’s apple production include:

- Cameo is a sweet and tart new variety. Red stripes over a cream background. Resists browning. Very dense, so it takes longer to cook.
- Crispin/Mutsu is light green to yellowish white. This juicy apple has a sweet, rich, full flavor. Its texture is firm and very dense. Crunchier and tarter than golden delicious.
- Empire is a McIntosh type with longer shelf life and better color and flavor. Aromatic and crisp with creamy white juicy flesh.
- Fuji is a newer variety with exceptionally sweet flavor. It is yellow-green with red highlights. Known for holding up well in storage.
- Gala is medium to smaller with a red and yellow striped heart-shaped appearance. It has a noticeably sweet flavor and aroma and is excellent snacks.
- Gingergold is a medium to large early maturing variety with a cream-colored flesh and mildly sweet flavor. It looks similar to a golden delicious, but with an orange blush.
- Goldrush has a unique rich spicy flavor with a firm texture. It holds up well in storage.
- Golden delicious has firm white flesh and retains its shape and rich mellow flavor when baked or cooked. The skin doesn’t require peeling for most recipes. It stays white longer than most when cut and therefore is great for salads.
- Granny Smith, with a bright green appearance, crisp bite and sour apple flavor, is known for its mouthwatering tartness. Flavor is pronounced when baked and the texture is known for holding up well.
- Honeycrisp is an exceptionally crisp and juicy variety with a well-balanced flavor and good storage life.
- Jonagold is a large, newer variety with a rich full tangy/sweet flavor. It is orange-red with light striping over a yellow background. It is juicy and crunchy.
- Pink lady is a late harvest variety with a crisp sweet/tart flavor. This medium-sized variety with a pink blush over yellow undertone is rapidly becoming an area favorite.
- Red delicious is the world’s most widely planted variety. It has a thin bright red skin with a mildly flavored fine-grained white flesh. Excellent for eating fresh as a snack or in salads.
- Rome beauty is an excellent baking and cooking variety and also is good for fresh eating. It is a very smooth red apple with a slightly juicy flesh. The flavor gets richer when baked in a recipe.
- Stayman has a juicy cream-colored to yellowish flesh with a tart wine-like flavor. It holds up well in storage and is often used for cooking, making cider and for fresh snacks.

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Snapshot Contest rules listed

The Brushy Mountain Ruritan Club has announced plans for its Snapshot Contest for photos taken at the 37th annual Brushy Mountain Apple Festival on Oct. 4 in downtown North Wilkesboro.

The club holds the contest to get photos for publicity and advertising.

The following prizes are awarded: first place, $100; second place, $50; third place, $25; and $15 each for fourth, fifth and sixth place.

To be eligible, photos must be taken at the 2014 Brushy Mountain Apple Festival and must be 5-inch-by-7-inch color prints with a resolution of 300 dpi or more.

Photos may be taken with any brand or make of camera or film, including digital, but no panoramic photos are allowed. No artwork or retouching is permitted on negatives, disks or prints and no composite pictures or multiple printing is allowed.

Members of the Brushy Mountain Ruritan Club, their families or families of the judges can't enter.

A maximum of 15 photos may be submitted. The name, address and phone number of the contestant must be written on the back of each photo.

Negatives and/or disks must be included with all photos. Email addresses may be included on the backs of photos but aren't required.

All photos entered become the property of the Brushy Mountain Ruritan Club and won't be returned to contestants.

All entries are due by Nov. 15. Winners will be announced in February 2015.

For more details go to www.AppleFestival.net or call 921-3499.

Mail entries to SNAPSHOT CONTEST, c/o Ann Garwood, Brushy Mountain Ruritan Club, 876 Lithia Springs Road, Moravian Falls, N.C. 28654.
FOOTHILLS CLOGGERS will perform at this year’s Brushy Mountain Apple Festival. In the picture are, front row, Hannah Shepherd. On the second row are Tracy Call, Shelly Shepherd, Sue Blackburn and Gracie Blackburn. On the back row are Kayla Hayes, Scarlett McGlamery, Autumn Johnson, Christine Johnson and Amber Anthony. Not in the picture are Makala Sheets, Michelle Hartley and Freda DeGruchi, instructor.

WILKES COUNTY LINE DANCERS will perform at the Brushy Mountain Apple Festival. Members of the group are first row, left to right, Freda DeGruchi and Dave DeGruchi. On the second row are Sylvia Blackburn, Sue Blackburn, Carolyn Dearman and Jan Kerley. On the back row are Jane Purvis, Ruth Childress and Gloria Eller. Not in the picture are Ada Hendrix and Wanda Adams.
Compassionate People, Award Winning Care

Wilkes Regional Medical Center has been selected by The Joint Commission as a “Top Performer on Key Quality Measures” for 2013. Wilkes Regional Medical Center is being recognized for achieving 95% performance thresholds in Heart Failure and Surgical Care, placing our hospital in the top 18% of Joint Commission accredited facilities reporting core measure performance for 2013. Just another way Wilkes Regional is providing you award winning care each and every day.

Wilkes Regional Medical Center
WilkesRegional.org
336-651-8100
APPLES GROWN on the Brushy Mountains are enjoyed by children of all ages.

WORKERS PICK GALA APPLES at one of the Brushy Mountain orchards. Mother nature worked with orchardists to provide a good crop this year.

Congratulations
Brushy Mountain Ruritan Club
On Your
37th Brushy Mountain APPLE FESTIVAL
Shuttle transportation to and from the Festival area will be provided from 7 a.m. to 5:30 p.m. Parking for the shuttle will be at West Park on D Street (next to the grassy area in the center of the parking lot by the Flag Pole). Parking will also be at the Wilkes County Courthouse and at C.C. Wright School. The shuttle will pick-up and deliver passengers at the Shuttle Bus Stop located at C Street and Forester Avenue. No charge. Donations Accepted.
Location Of Special Events For The Day

1. Park Stage
2. Wells Fargo Stage: Country & Folk Music
3. Journal-Patriot Loading Dock Stage: Gospel Music
4. CBD Parking Stage: Dancing, Clogging and Skipping
5. Carriage Rides/Train Ride
6. Soap and Lye Making
7. Apple Butter Making: Gurney Royal
8. Apple Exhibit/Bee Exhibit Brushy Mountain Apple Festival Park
9. WXII News Team
10. Information Booth: Brushy Mtn. Ruritan Club
11. Wilkes Towers Lobby Grand Marshals: Armit and Tammy Tevepaugh
13. Petting Zoo (between CBD loop and railroad tracks)
14. Cider Making
15. Lost Children: North Wilkesboro Police Dept.
16. Carolina Ponies
17. Survivalist
18. Wilkes County Cruisers
19. Cultural Arts Council Juried Show (9th Street)
20. Rest Area in Wells Fargo Parking Garage
21. Moonshine Still
22. Hit and Miss Engines
Sherrill Faw Realty, LLC

Dreaming of a mountain cabin getaway of your own? We have a special sale on gated community lots where you can build this dream.

### Chestnut Mountain Farms—An equestrian community

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### Spring Mountain

- 7.2 acre building lot, 150 mile views. Highest elevation in Wilkes County (3000 ft)
- MLS 59921 Price $125,900

### Sutter’s Ridge

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<td>2.5</td>
<td>$34,500</td>
<td>$17,250</td>
</tr>
</tbody>
</table>

### Majestic Mountain

- Lot 20, 2.229 acre building lot
- Tax Value $33,060
- MLS 60171 Price: $16,530

- Lot 65, 2.72 acre building lot
- Tax Value $28,600
- MLS 60172 Price: $14,300

### Bull Mountain

- Lot 9 3.74 acres
- Tax value: $56,870
- MLS 60170 Price: $28,435

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